

SHEREESE L. SLATE

**CELEBRITY HAIRSTYLIST, BUSINESS OWNER, EDITOR-IN-CHIEF, EDUCATOR,
AUTHOR, CANCER SURVIVOR, MOTIVATOR**

Shereese L. Slate's passion for hair and beauty dates back more than 25 years. Her remarkable celebrity clientele, accolades and recognition as a well-respected and talented hair stylist has earned her many prestigious honors that include the selection by the USA International Fashion Shows to be the premier fashion hairstylist for its coveted New York City *Couture Fashion Week* in 2007 and the recent selection by Pro-Line International to be one of its premier celebrity beauty experts for its Soft & Beautiful line of hair care products. Slate, a proud Detroit native who now happily resides in Arlington, Texas, was also recognized as "One of the Most Influential Women in the Hair and Beauty Industry for 2007" by SalonSENSE magazine and by the *Dallas Weekly* as "One of the Top 25 People to Watch in 2007".

Slate's sultry hairstyle creations have been showcased on top the shoulders of countless award-winning music artists that include legendary soulstress, Patti Labelle. Ciara, Ashanti, Monica, Rosalyn McMillan, Teedra Moses, 702, Witness, The Clark Sisters and Foxy Brown are among the many other music artist displaying her hair fashions. Slate's hair art has also graced the music videos of Grammy-winning artists, Christina Aguilera and Mya. Additionally, the stylist's immaculate hair and makeup artistry has been featured in film, television and magazine publications that include *VIBE*, *InStyle*, *Forbes*, *People*, *Ebony*, *Cosmo Girl*, *Source*, *Hype Hair* and *Seventeen*. Slate's meticulous work has also earned warranted recognition from an array of national record labels and hair product lines that include Motions and TCB Professional Hair Care and Atlantic, Motown and DefJam records.

In addition to being a hairstylist, Slate served as editor-in-chief of a self-titled national hair, beauty and lifestyle magazine, *Shereese—Hair & Beauty's Lifestyle Magazine*, a monthly online publication designed to educate and inform its readers on the various style aspects of hair and beauty. The first hair and beauty lifestyle magazine to cover all walks of life, *Shereese* was filled with editorial content on at home hair maintenance, new trends, current topics, stylist updates and education, as well as hair and beauty products, fitness, fashion and celebrity insight.

Slate is also the author of *101 Recipes for Romantic Ideas*, which was written to inspire creative romance. With a deep passion for writing, she has been busy working on new projects, which include a cookbook highlighting delectable recipes from an array of hair stylists. A cancer survivor for an astounding 20 years, Slate will donate a percentage of the proceeds generated from the sales of the cookbook to a non-profit organization whose mission is to increase cancer awareness. Slate's latest book, *At Home Hair Care Tips*, was released in 2008.

Slate's extraordinary commitment to the community keeps her traveling around the globe educating audiences on the importance of image, appearance, hairstyling, haircutting and the art of creating professional hair weaves and extensions. She diligently works to develop programs and events

that educate and motivate women of all ages, and she offers hair and beauty tips weekly on nationally syndicated radio programs. Additionally, through her charitable organization, S Girl Network, Slate teaches women of all ages effective ways to seek and exude inner and outer beauty.

Inspired to change lives one head at a time, Slate founded an innovative hair sales company in 1997, SheWear Hair Care™; re-launched in 2011 as a direct sales hair company, it is the first of its kind. Modeled after the successful door-to-door sales and marketing strategies of Slate's hero, Madame CJ Walker, the first African-American woman self-made millionaire, SheWear Hair Care™ stands to recapture a target market while increasing quality awareness in the weave-wearing community and offering affordability.

Shereese L. Slate is available for local, national and international booking as a speaker, guest panelist, judge or hair & makeup stylist. To schedule Shereese L. Slate for your event or project, please contact her assistant, Tracee Jackson, by emailing booking@shereeseslate.com. For more information about Shereese L. Slate and SheWear Hair Care™, visit the websites at www.shereeseslate.com and www.shewearhair.com.